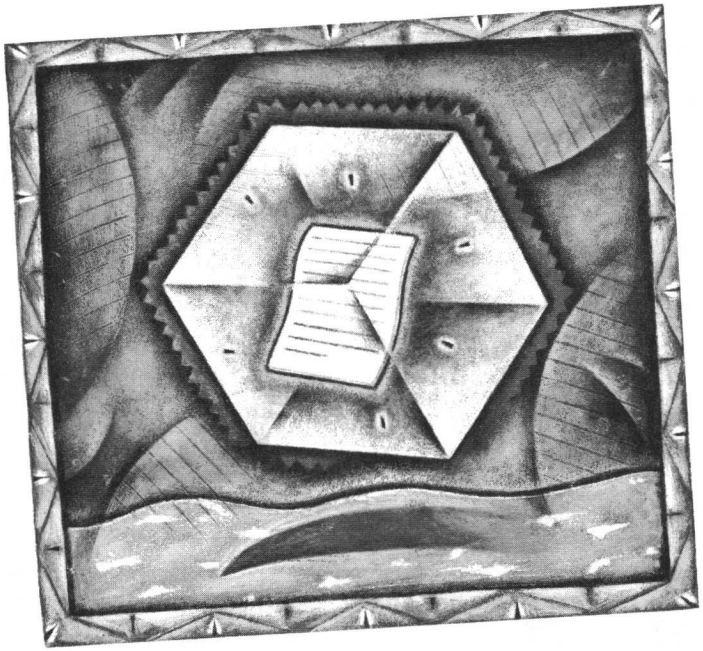
dantz®



# DiskFit Direct™

Essential Personal Backup Software for the Macintosh

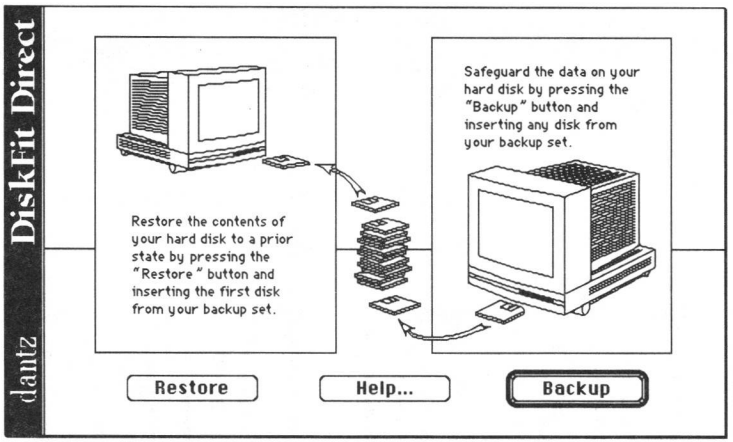
## WHY BACKUP?

Your time is valuable and so is your data. That's why this Iomega Zip drive contains an essential for every Macintosh user—DiskFit Direct backup software. Use it and your work will be protected from accidents, hard disk crashes, theft, or viruses. And you won't waste time dragging files time and time again.

## USING DISKFIT DIRECT

**EFFORTLESS** It's so easy—just launch DiskFit Direct, click twice, and insert your Zip disk. DiskFit Direct quickly scans the hard drive it's loaded on and copies the files. Next time only the files that are new or changed will be copied. If you add or delete a file, so does DiskFit Direct.

**RELIABLE** Restoring is crucial in a backup program. With DiskFit Direct, it's as simple to restore your hard drive as it is to back it up. Your files are retained in Mac OS format, so restoring is as simple as drag and drop. Peace of mind has never been this fast and easy!


DiskFit Direct
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Restore the contents of your hard disk to a prior state by pressing the "Restore" button and inserting the first disk from your backup set.
Safeguard the data on your hard disk by pressing the "Backup" button and inserting any disk from your backup set.
Restore
Help...
Backup

## SPECIAL OFFERS

Dantz publishes a wide range of backup solutions; if you think you might need more features and options than the copy of DiskFit Direct on your drive provides, consider upgrading to DiskFit Pro or Retrospect.

### DISKFIT PRO® — Fast and efficient

- Supports all desktop mountable volumes
- Keeps your files in Mac OS format (Finder format)
- Replaces older versions of files that have been backed up with the new versions from your hard drive
- Performs automatic backups
- Backs up AppleShare® servers locally and over the network

### RETROSPECT® — Powerful, reliable, easy-to-use

- Uses new EasyScript™ to automate every aspect of your backup including which files to back up, where to put them, and when
- Scans your hard disk automatically and then copies only new or changed files, saving time and storage media
- Copies any local volume or folder to any other and retains files in Mac OS format with the new Duplicate function
- Add network functionality to Retrospect by purchasing a Remote Pack

**DON'T MISS OUT ON SPECIAL UPGRADE OFFERS FOR ZIP DRIVE OWNERS!**

**CALL IOMEGA AT**
**1-800-MY-STUFF**

## Backup Tips

**Develop a backup plan**
At a minimum, plan to back up daily using removable media. Rotate backup sets offsite weekly.

**Automate your backups**
Get a backup device that holds about twice as much as your hard disk so you can schedule backups for times when you're not there.

**Back up every hard disk**
Every hard disk contains critical data so don't just back up servers. And make sure you include portable computers.

**Back up more than just documents**
Don't limit backups to just certain files—you'll inevitably need one that wasn't backed up.

**Make several copies**
Make at least three different sets of your data. Even an old copy is better than no copy at all.

**Keep a backup set offsite**
You never know when a fire, flood, theft, or earthquake makes your offsite copy your only copy. One idea: create a backup set weekly and send the previous week's backup to a secure offsite location.

**Verify your backup**
You need confidence in your backups. Make sure your backup software has full read-back verification. And try restoring a few files yourself, just in case.

**Implement a network backup strategy**
If you're on a network, network backup software lets you share a storage device and ensures that every Macintosh is backed up.

**Don't procrastinate**
Far too many new Dantz customers are people who recently lost data. Develop your backup plan now!

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